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St. Tammany Corporation Honored in Inaugural Class of Economic Development Organization Awards

Organization's Leadership in Workforce, Education, and Talent Development Efforts Recognized

MANDEVILLE, LA – Chris Masingill, CEO of St. Tammany Corporation, is pleased to announce that the organization has been selected by *Business Facilities*, a national publication focused on corporate site selection and economic development, for recognition in their first-ever Economic Development Organization Awards. The organization was recognized in the Mid-Sized EDO Awards category (population 100,000 to 500,000).

St. Tammany Corporation's leadership in establishing the Workforce Roundtable, a collaborative effort to bolster workforce, education, and talent development efforts in St. Tammany, is the focal point of the award. Members of the Workforce Roundtable include executive representatives from Northshore Technical Community College (NTCC), St. Tammany Parish Public Schools, Tri-Parish Works, and Southeastern Louisiana University. Ashley Llewellyn, Director of Strategic Initiatives at St. Tammany Corporation, has led the Workforce Roundtable since its inception and guided its program of work. Since its formalization in 2018, this group continues to convene monthly, and its collaborative efforts have resulted in unique and impactful programming that includes opportunities to connect businesses with job seekers, the launch of new training and degree programs created with the guidance of business and industry partners, and career awareness initiatives for junior high and high school students.

"The Workforce Roundtable was created to exist at the intersection of economic development, workforce development, and all levels of education, and its purpose and impact prove it to be a model for strategic engagement among such partners," said St. Tammany Corporation Board President and NTCC Chancellor Dr. William Wainwright. "I am proud that St. Tammany Corporation has been honored with one of the first ever EDO Awards and delighted that the recognition centers around our collaborative efforts in creating sustainable pathways in education, training, and workforce development."

"Since 2019, we have been laser-focused on implementing the strategies and initiatives laid out in *THRIVE2023*, our five-year strategic economic development plan, which has served as our roadmap and action plan through the global pandemic, economic downturn and recovery, and



natural disasters,” said Masingill. “Our team, board of commissioners, partners, and stakeholders have been aligned in supporting our efforts to achieve our strategic goals. This award highlights the growth of our organization into a highly effective, full-service EDO, and we could not accomplish the results and recognition that we are celebrating today without the hardworking and dedicated professional staff at St. Tammany Corporation.”

The purpose of the Economic Development Organization Awards is to highlight nascent and established programs and incentives making an impact on community growth. St. Tammany Corporation congratulates two additional organizations in Louisiana that were recognized in the EDO Awards: Cleco Power, one of our close partners in economic development, was recognized in the Utility EDO Awards category, and the North Louisiana Economic Partnership was recognized in the Large EDO Awards category (population over 500,000).

Full coverage of the 2023 Economic Development Organization Awards will be featured in the May/June 2023 issue of *Business Facilities*. For the full list of award winners in *Business Facilities*’ inaugural EDO Awards, [visit this link](#).

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, [St. Tammany Corporation](#) serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation’s services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization’s launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$210 million in capital investment and 1,839 new and retained jobs in St. Tammany Parish.

About *Business Facilities*: [Business Facilities](#) is a national publication that has been the leading location source for corporate site selectors and economic development professionals for more than 50 years.