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**Northshore Manufacturing Day Set for Friday, October 4th at Northshore Technical
Community College**

*Celebrating Innovation, Workforce Development, Successes, and the Advanced
Manufacturing Industry in St. Tammany Parish*

LACOMBE, LA –St. Tammany Corporation is pleased to invite the regional community to Northshore Manufacturing Day, taking place on Friday, October 4th at Northshore Technical Community College’s Lacombe Campus. This engaging event will bring together local manufacturers, industry leaders, students, job seekers, and community partners to celebrate the dynamic manufacturing sector that drives economic growth and job creation in our region.

Northshore Manufacturing Day is part of a national initiative to highlight modern manufacturing’s role in shaping the future and fostering economic development. The event will offer attendees a unique opportunity to engage directly with leading manufacturers in the region through a job fair, informative presentations, and immersive tours. With manufacturing being an important component of St. Tammany Parish’s economy, this event serves as a vital platform to showcase the innovation, technology, and talent driving the industry forward.

“We are proud to work with industry partners to bring an event of this caliber to the Northshore,” said **Chris Masingill, CEO of St. Tammany Corporation**. “This event is a celebration of the advanced manufacturing industry’s legacy in our community and an exploration of the future of manufacturing and its critical role in job creation and helping to foster a stronger quality of life for our region. By connecting manufacturers with local talent, we’re enhancing our workforce and talent pipeline and supporting the industries that fuel our economy.”

Event Information:

- When: Friday, October 4, 2024, from 8:30 a.m. – 3:30 p.m.
- Location: Northshore Technical Community College – 65556 Centerpoint Blvd., Lacombe, LA 70445

The day's activities will include:

- **Networking:** Come network with students, job seekers, and industry professionals, while engaging in small group discussions with local manufacturers, sharing insights, experiences, and opportunities in the sector.
- **Job Fair:** Meet with top employers from across the Northshore region to learn about job opportunities in the manufacturing sector.
- **Presentations:** Hear from industry leaders and experts about the latest trends in manufacturing, workforce development, and the future of industry in St. Tammany Parish.
- **And More!**

Key speakers will include industry experts and representatives from prominent regional manufacturing related industry groups. Attendees will also have the chance to network with professionals, connect with potential employers, and gain insights into the importance of manufacturing in St. Tammany Parish's vibrant economy.

Northshore Manufacturing Day is a free event open to the public, including students, job seekers, and industry professionals. We thank our partners at [Alliance Safety Council](#), [Industry Makes](#), [Geaux Engage](#), [Louisiana Additive Manufacturing Association](#), [Northshore Technical Community College](#), and [Tri-Parish Works](#) for helping to put on this event. We look forward to seeing you as we celebrate the vibrant manufacturing industry that is helping to build a stronger future for St. Tammany Parish.

If you have any questions regarding Northshore Manufacturing Day, please contact our Director of Economic Development, Kate Moore at kmoore@sttammanycorp.org.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, St. Tammany Corporation serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation's services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization's launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$286.1 million in capital investment and 2,246 new and retained jobs in St. Tammany Parish.

