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Contact: Ashley Llewellyn, 985.590.0274

allewellyn@sttammanycorp.org

www.sttammanycorp.org

**St. Tammany Corporation to Host Inaugural St. Tammany Sector Symposium:
Healthcare Innovation and Economic Impact**

Celebrating Talent, Innovation, Collaboration, and the Economic Impact of the Healthcare Industry in St. Tammany

COVINGTON, LA – St. Tammany Corporation is pleased to host the inaugural St. Tammany Sector Symposium, presented by Ochsner Health, taking place on Friday, November 15 at Tchefuncta Country Club. This annual event will focus on key industry sectors driving growth in St. Tammany Parish, beginning with a spotlight on healthcare, a sector critical to both community well-being and economic vitality.

The half-day symposium will bring together healthcare leaders and industry innovators to explore the intersection of healthcare innovation and economic development in the region. With over 17,000 residents employed in healthcare and the sector contributing significantly to the local economy, the event will highlight the existing collaborations and partnerships fueling the industry locally and exploring the future opportunities that lie ahead.

“Ochsner Health is pleased to be the presenting sponsor of the inaugural St. Tammany Sector Symposium hosted by St. Tammany Corporation,” said **Pete November, Ochsner Health Chief Executive Officer**. “Economic development is essential to the vitality of our communities and our healthcare system. We look forward to sharing about our collaborative efforts with economic development, healthcare partners, and community leaders as we work together to advance access to care, cultivate talent, and innovate right here in our local communities.”

This half-day event includes remarks from U.S. Senator Bill Cassidy, MD, a state of the sector economic overview, dynamic panels highlighting the regional healthcare ecosystem,

workforce and talent, innovation, policy, AI disruption and integration, a fireside chat with local healthcare executives and a keynote address from Ochsner Health CEO Pete November.

“The healthcare sector plays a crucial role in St. Tammany Parish’s quality of life and serves as a significant driver of economic growth,” said **Chris Masingill, CEO of St. Tammany Corporation**. “The St. Tammany Sector Symposium is an opportunity to connect with industry experts in a key sector of our local economy and discuss how healthcare innovation and collaboration can position our region for future success and economic prosperity.”

Event Information:

- When: Friday, November 15, 2024, doors open at 8:30 a.m., program from 9 a.m. – 12 p.m.
- Location: Tchefuncta Country Club – 2 Country Club Park Covington, LA 70433

The proceeds from this event will benefit the St. Tammany Economic Prosperity Fund at the Northshore Community Foundation, which directly support economic development efforts in St. Tammany. For more information, visit www.sttammanycorp.org/st.-tammany-sector-symposium or contact St. Tammany Corporation Vice President, Ashley Llewellyn, at 985-590-0274 or allewellyn@sttammanycorp.org.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, St. Tammany Corporation serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation’s services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization’s launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$291.9 million in capital investment and 2,299 new and retained jobs in St. Tammany Parish.