

ST. TAMMANY SECTOR SYMPOSIUM

HEALTHCARE INNOVATION AND
ECONOMIC IMPACT

PRESENTED BY
OCHSNER HEALTH

TCHEFUNCTA COUNTRY CLUB
FRIDAY, NOVEMBER 15, 2024



St. Tammany Sector Symposium

Welcome to St. Tammany Corporation's inaugural St. Tammany Sector Symposium. As the economic development organization for St. Tammany, St. Tammany Corporation's vision is to strategically align the economic landscape in St. Tammany to be the destination of choice for highly-skilled talent and business formation, attraction, expansion and retention.

The St. Tammany Sector Symposium aims to explore the latest trends, challenges, and opportunities within a key industry sector of the St. Tammany economy and demonstrate how that industry sector impacts economic development in our community. Healthcare Innovation and Economic Impact is the focus area of our first event as the healthcare industry not only shapes the quality of life for our residents but also serves as a driving force for economic growth in our region.

The proceeds from this event will benefit the St. Tammany Economic Prosperity Fund at the Northshore Community Foundation. These dollars directly support economic development initiatives and programs in St. Tammany. We sincerely appreciate your attendance today and your continual support of economic development.

Agenda

9:00 a.m. | Welcome and Opening Remarks

9:10 a.m. | State of the Sector | Presentation

9:40 a.m. | Pathways to Prosperity: A Look at our Regional Healthcare Ecosystem | Panel Discussion

10:30 a.m. | Executive Spotlight: AI Disruption and Integration | Panel Discussion

11:15 a.m. | Future Focus Feature | Keynote Address and Fireside Chat

12 p.m. | Program Concludes

Special Recognition

St. Tammany Corporation appreciates the partners and vendors who have made this event possible. Thank you to the Northshore Community Foundation, Tchefoncta Country Club, Ballard Brands, Mele Printing, SEI-Specialty Enhanced Imaging, and Ochsner Health. A special note of appreciation to Timothy L. Riddell, MD, Kathy Stuart, and Leslie Landry.

SPEAKERS

Opening Remarks



**U.S. Senator
Bill Cassidy
M.D.**

State of the Sector



Skylar Casey,
Director of
Research,
Economic
Leadership, LLC

Pathways to Prosperity: A Look at our Regional Healthcare Ecosystem



Matthew Block,

Executive Vice
President and Chief
Administrative Officer,
Ochsner Health



Dr. Jim Carlson,

Chancellor,
Northshore Technical
Community College



Ben Richaud,

Chief Executive Officer,
Lakeview Hospital



Anne Pavlovich,

Director, Community
Engagement,
St. Tammany Health
System



Dr. William Wainwright,

President,
Southeastern Louisiana
University



**Moderator
Ashley Llewellyn,**

Vice President,
St. Tammany
Corporation

SPEAKERS

Executive Spotlight: AI Disruption & Integration



Future Focus Feature: Keynote Discussion & Fireside Chat





As the economic development organization for St. Tammany, St. Tammany Corporation's mission is to create capacity and sophistication as an organization resulting in transformational leadership with the greater outcome of economic prosperity for all of St. Tammany. St. Tammany Corporation initiated, adopted, and implemented THRIVE2023, St. Tammany's first 5-Year economic development strategic plan. Over 85% of THRIVE2023's tactics and strategies were successfully implemented with key highlights including:

- Implemented Advance St. Tammany, St. Tammany Corporation's multi-layered business retention and expansion program providing business technical assistance services
- Since 2018, St. Tammany Corporation has helped facilitate \$291.9 million in capital investment, representing 2,299 new and retained jobs
- Formalized and continues to lead the Workforce Roundtable comprised of economic development, workforce development, K-12, 2-year, and 4-year educational leadership who meet monthly to discuss strategy around workforce and education alignment and program and training development
- Led the creation of the first public-private collaborative for a major economic development land and site development initiative and serves as the lead project manager for the partnership, the Hwy. 1088 Advanced Manufacturing and Logistics Corridor featuring Gulf South Commerce Park.

St. Tammany Corporation strives to continue to strategically align the economic landscape to be the destination of choice for highly-skilled talent and business formation, attraction, expansion and retention. We want to continue to create and cultivate an environment with favorable conditions where businesses of all sizes and industries can THRIVE. We offer a variety of business and industry services that include business support programs, land and site program, workforce development, research and market data, regional partner engagement, small business development, entrepreneurship, and marketing and communications. If your business is looking to build, buy, or hire, reach out directly to the team at St. Tammany Corporation for business technical assistance.



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