

**St. Tammany Parish Development District
Board of Commissioners Meeting
General Discussion | April 17, 2025**

Present: President Joan Coffman, Sandy Badinger, Mimi Dossett, Paul Myers, IV, Eric Singletary

Absent: Sean Burkes, Elder Brown III, Ross Lagarde, Louis Ochoa, Eric Schouest, Dr. William Wainwright

Staff: Chris Masingill, Timothy Billiot, Kyle Buckley, Vincenzo Caronna, Sharon DeLong, Kristin Durand, Keith Espadron, Ashley Llewellyn, Kate Moore, Fellow Joey Cooney, D Polk, ERC Fellow

Counsel: Mark Balkin | Hardy Carey Chautin & Balkin

Guests: None

President Coffman called the meeting to order at 3:15 p.m. As quorum was not met, so a general discussion of agenda items ensued.

PUBLIC COMMENT PERIOD - No public comment on any agenda item.

CONSENT AGENDA - No Vote Taken

OLD BUSINESS - None

NEW BUSINESS - None

EXECUTIVE UPDATE

Office Relocation Update

Masingill noted that we are reconciling the relocation budget to reflect the minor ongoing construction and the pending Training Room electrical work.

Strategic Initiatives

THRIVE 2029 Draft

Llewellyn facilitated an overview of the draft THRIVE2029 5-year economic development strategic plan. Commissioners gave feedback on the proposed edits to the mission and vision statements.

Governmental Partners Update

Masingill noted there are two bills in the legislative session involving the District. One cleans up the District statute through minor technical and administrative changes and the other provides an additional funding stream to support business attraction and marketing efforts in collaboration with Visit the Northshore.

Economic Development Update

Masingill shared that the team is working an active project pipeline representing over eighty expansion and attraction projects in various stages of the development process.

Masingill also noted the organization's focus to reintroduce, restructure, and reengage businesses through a new initiative, the Business Engagement Ambassador Program. Espadron highlighted the key elements of the program.

ADJOURN - The discussion ended at 5 pm.

Minutes reviewed and submitted by the STEDC Staff.