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Slidell Mayor One of Four Louisiana Mayors Invited to Participate in Mayors' Institute on City Design
Two-Day Leadership Initiative to Take Place at Tulane University

SLIDELL, LA – The Honorable Greg Cromer, Mayor of the City of Slidell, will participate in the Mayors' Institute on City Design (MICD) at Tulane University's School of Architecture from March 29-31, 2022. At the invitation of the National Endowment for the Arts and the United States Conference of Mayors, Mayor Cromer will have the opportunity to receive pragmatic recommendations on urban planning and design challenges from six of the nation's renowned design and development experts.

"I am truly honored to be invited to participate in the Mayors' Institute on City Design and learn from colleagues across the country as they share best practices for enriching the quality of life for residents, businesses, and visitors through thoughtful design and innovative practices," said Greg Cromer, Mayor of the City of Slidell. "This will also be an opportunity for me to share how the City of Slidell is harnessing our strategic geographic proximity to markets across the Gulf South to attract businesses and residents and leveraging our Olde Towne area to bolster our creative arts, cultural, and recreational assets. Here in Slidell, we also understand the responsibility we bear for designing and maintaining infrastructure that protects our natural local ecosystem and has a focus on resilience to meet the current and future needs of our community."

As cities emerge from the COVID-19 pandemic with a renewed focus on equity, safety, and opportunity for all, this Mayors' Institute session will provide actionable ideas for city leaders rising to meet this moment of change. MICD is the nation's preeminent forum for mayors to address these issues through the lens of city design and development.

"The selection of Mayor Cromer to participate in the Mayor's Institute on City Design is an honor and a testament to his commitment to innovation and creativity in generating economic opportunities in the city of Slidell," said Chris Masingill, Chief Executive Officer of St. Tammany Corporation, the economic development organization for St. Tammany. "During Mayor Cromer's tenure, the city has revamped its permitting process for consistency and ease of use, reaffirmed its commitment to planning for a sustainable future with its facilitation of its current strategic planning process, and demonstrated its willingness to partner with economic development to align business development and talent retention initiatives."

Since 1986, the Mayors' Institute has helped transform communities by preparing mayors to be the chief urban designers of their cities. MICD sessions bring together experts in the allied city design fields – architecture, planning, landscape architecture, equitable development, and more – to help mayors put their ideals into action in the built environment.

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About Mayors' Institute on City Design: The Mayors' Institute on City Design (MICD) is a leadership initiative of the National Endowment for the Arts in partnership with the United States Conference of Mayors. Since 1986, the Mayors' Institute has helped transform communities through design by preparing mayors to be the chief urban designers of their cities.