



THRIVE2023

For Immediate Release: Monday, August 5, 2019

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St. Tammany Corporation Welcomes New Director of Economic Development
Organization Increases Staff Capacity as Part of
THRIVE2023 – St. Tammany’s Five-Year Economic Development Strategic Plan

MANDEVILLE, La – Today, Chris Masingill, CEO of the St. Tammany Corporation, is pleased to announce that Kate Moreano Moore joins the Economic Development Organization as its new Director of Economic Development.

In her new role, Moore will help lead the business attraction, development and lead generation aspects of the St. Tammany Corporation’s economic development initiatives, serve as the chief project manager for economic development projects and will also help support the business retention and expansion program. Additionally, she will manage various programs and projects from *THRIVE2023 – St. Tammany’s 5-Year Economic Development Strategic Plan*.

“I am very excited about having Kate join our efforts to make St. Tammany the destination of choice for highly-skilled talent and business formation, attraction, retention and expansion,” said Masingill. “She will add a great deal of capacity to our team and help us get one step closer to the level of operation we want in increasing our sophistication and competitiveness as an economic development organization.”

“I am thrilled to join the talented team at St. Tammany Corporation,” said Moore. “I look forward to being a part of the future growth and success of St. Tammany Parish.”

Prior to accepting this position at the St. Tammany Corporation, Moore had been working as the Economic Development Manager for the Jefferson Parish Economic Development Commission since 2014 where she managed JEDCO’s economic development services department operations and administered and implemented business attraction and recruitment efforts. Moore has a Master’s Degree in Economic Development from Southern Mississippi and a Bachelor of Fine Arts in Architecture from the Savannah College of Art and Design.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, the St. Tammany Corporation functions as the comprehensive resource center for business formation throughout the parish. The services provided by the St. Tammany Corporation include, but are not limited to, business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany.