

# Grow Your Business in the Gulf

Need a perfect blend of competitive costs, business-friendly climate and plentiful talent to power your professional services? Look no further than St. Tammany Parish.



# INVEST. TAMMANY



## Positioned for Success

Less than an hour north of New Orleans, St. Tammany is a place where smart people live and want to move, business costs are low and red tape gets cut — setting companies up to thrive in North American and global markets.

**2**  
**International Airports**  
**Within 1-Hour Drive**  
 Serving 59 Destinations

**4**  
**Interstates**  
**Within 20 Miles**

**9M**  
**People in**  
**250-Mile Radius**

**37%**  
**Bachelor's Degree**  
**or Higher**  
 vs. 27% state average,  
 36% national average

## FAST FACTS

- ➔ **307,000+**  
 Labor Force Within 45-Minute Drive  
*Esri, 2024*
- ➔ **114,000+**  
 Professional & Business Occupation  
 Employment Within 45-Minute Drive  
*Esri, 2024*
- ➔ **#2**  
 Customized Workforce Development:  
 Louisiana  
*Business Facilities, 2024*
- ➔ **#8**  
 Lowest Cost of Doing Business: Louisiana  
*CNBC, 2024*

## NOTABLE EMPLOYERS ➔





St. Tammany is an ideal location for headquarters, finance, consulting, advertising, engineering and other operations.

## ← Competitive Edge

St. Tammany offers commercial office space rates at an average of \$22 per square foot, well below the national average. More than 400 business services are improving their bottom line here, from payroll solution-maker Netchex to engineering consultant Ampirical to grain supplier Zen-Noh.



Suburban comfort, urban lifestyles and outdoor adventures are all within reach in St. Tammany.

## ← Abundant Talent, Vibrant Communities

There's a reason why the parish is a magnet for talent. Lake Pontchartrain's north shore is brimming with thriving communities, scenic beauty and plentiful housing options for growing families — including waterfront estates perfect for executives.



Louisiana consistently ranks among the top 5 best states for business incentive programs.

## ← The Parish of Possibilities

Each company considering St. Tammany has a dedicated project manager to work on solutions that cut through red tape, ensuring the best operating environment to tap into the region's ripe economic landscape.

### Contact Us

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**ST. TAMMANY**  
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