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**St. Tammany Corporation Expands STartUP Northshore’s Digital Infrastructure with Launch of Website and Social Media Accounts**

*St. Tammany Corporation, Through the STartUP Northshore Initiative, Continues to Invest in Supporting Northshore Entrepreneurs*

MANDEVILLE, La – Today, Chris Masingill, CEO of St. Tammany Corporation, is pleased to announce the launch of the STartUP Northshore website and social media pages, aimed at supporting the development of start-ups and second-stage companies in the Northshore area. The new online platform, [www.startupnorthshore.com](http://www.startupnorthshore.com), and the associated social pages, provide for a comprehensive resource hub where entrepreneurs can access valuable technical information, connect with mentors and peer entrepreneurs, find jobs, identify available workspaces, and discover the latest entrepreneurship news and events in the region.

The STartUP Northshore website was developed with the goal of strengthening our local ecosystem and expanding our digital infrastructure to meet founders where they are. Our team recognizes the value of a digital footprint and designed the website with the goal of helping start-ups and second-stage companies find the support and resources they need to succeed. This website offers a range of features, including a directory of local peers and mentors, a job board for job seekers and employers, and access to a comprehensive events calendar and plugins to find local co-working spaces. In addition to the website, STartUP Northshore has launched social media pages on [LinkedIn](#) and [Facebook](#), providing additional channels for entrepreneurs to connect and stay up-to-date with the region’s latest news and happenings in the entrepreneurial ecosystem.

"We are thrilled to be launching startupnorthshore.com and our new social media pages," said Masingill. "Our goal is to provide a one-stop-shop for entrepreneurs looking to start, expand, and scale their businesses on the Northshore. We are excited to offer a range of resources and support services to help businesses succeed in our community."

"We are very excited to be part of STartUP Northshore. Our region is ripe with opportunities for entrepreneurs and start-up companies and STartUP Northshore is poised to support new businesses and budding entrepreneurs by providing valuable resources, networking events, mentorship, and access to capital. These connections will help launch these new companies into immediate success and, in turn, will improve the already successful entrepreneurial

ecosystem on the Northshore.” - Ginger B. Cangelosi, Executive Director of Economic Development, Tangipahoa Parish Government.

“With the launch of [startupnorthshore.com](http://startupnorthshore.com) and our social media accounts, we’re curating a digital community of like-minded innovators and bringing a suite of resources directly to the fingertips of our local entrepreneurs,” said Cenzo Caronna, STartUP Northshore’s Entrepreneur in Residence and Program Manager.

To learn more about STartUP Northshore and stay up-to-date on events, accelerators, and the latest happenings withing the ecosystem, please visit [www.startupnorthshore.com](http://www.startupnorthshore.com) and follow the official [LinkedIn](#) and [Facebook](#) pages

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### About STartUP Northshore

STartUP Northshore is St. Tammany Corporation's three-year entrepreneurial ecosystem pilot program with the purpose of catalyzing entrepreneurship, innovation, and business formation on the Northshore through strategic partnerships with recognized entities in the startup community to deliver first-class programming for entrepreneurs and second stage companies. Through this initiative, the next wave of local entrepreneurs will gain access to immersive education, networking opportunities, access to capital and mentorship from esteemed industry leaders, investors, and founders, all of which come together to form a critical support system that will set their business up for success.

